

SPONSORSHIP CATALOGUE 2026



WindEnergy Hamburg 2026

Your platform for onshore and offshore success

We bring together the major players in the wind industry and related sectors – as well as completely new partners in this dynamically evolving market.

Facts & Figures



43,000+
attendees



1,645
exhibitors



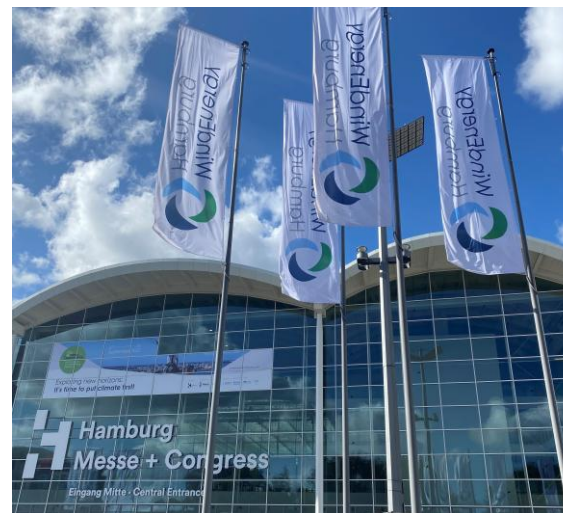
94
nations



27
national pavilions



55%
decision makers



Why become a Sponsor at WindEnergy Hamburg 2026?

MORE
Exclusivity

IMPROVED
Image Loyalty

EXPANDED
Marketing
Opportunities

INCREASED
Brand Visibility

TARGETED
Audience Reach



ENHANCED
Interaction with Visitors

IMPROVED
Brand Loyalty

MORE
Competitive
Advantage

Benefits in every Sponsorship Package



Company logo placed on sponsor walls in the entrance areas



Company logo on the event homepage linking to your company website



Company logo under "Official Sponsors" on the event website



Logo presence in visitor and exhibitor newsletters



Logo presence in the printed onsite visitor guide



Logo presence in the event app



Media Kit to create your own Sponsor E-Mail Signature and LinkedIn Posting



Main Sponsorship of WindEnergy Hamburg 2026

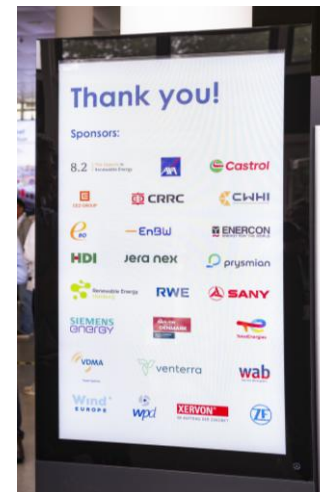
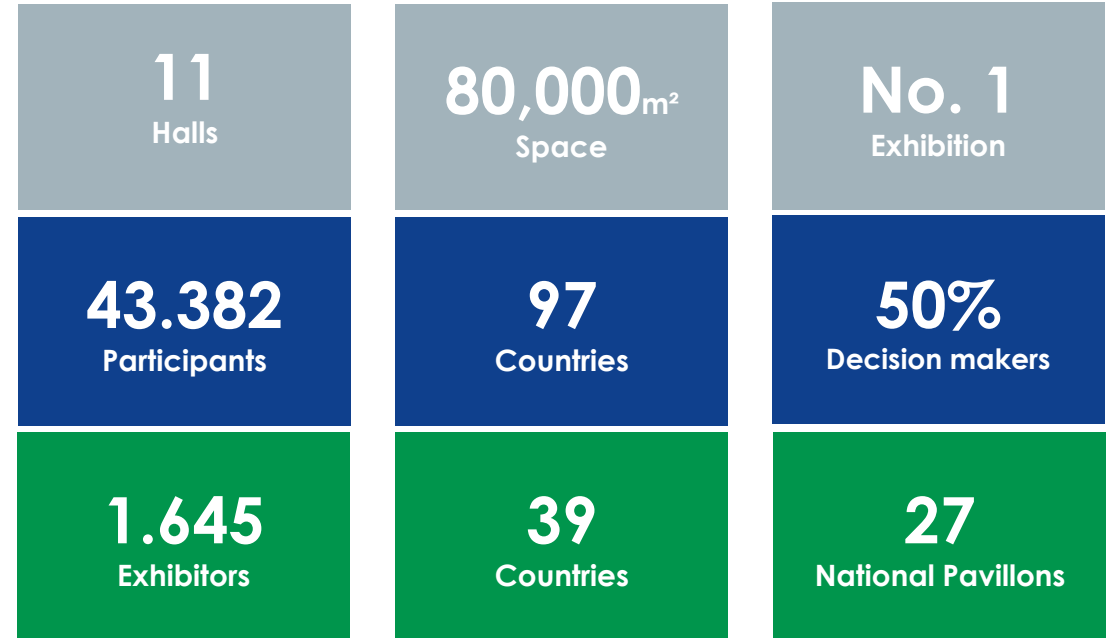
Our proposed services



- ✓ Official signage as Main Sponsor in all media
- ✓ Official Sponsor of our Welcome Reception incl. 10 tickets
- ✓ Official Sponsor of Opening/Political Summit incl. 10 tickets
- ✓ Speakers' slots on our stages
- ✓ Your company content in our newsletter, social media, website and app
- ✓ Digital signage
- ✓ Onsite signage:
 - ✓ Flags in front of the entrances
- ✓ Sponsorship of one Wine o'clock at one of our open stages
- ✓ Baseline branding services (see page 5)

Available

€ PRICE UPON REQUEST



Welcome Reception Sponsorship

Showcase your company to the C-level audience in an informal environment

Our proposed services



- ✓ Your marketing message shown on several screens within the location
- ✓ Beachflags and roll up banners prominently displayed at the entrance areas
- ✓ Your company logo on invitations and on the menu cards on-site
- ✓ 5 tickets for your company for the Welcome Reception
- ✓ Baseline branding services (see page 5)

Available

€ PRICE UPON REQUEST



NEW

Social Run Event Sponsorship

Be the energy that keeps us moving.

Our proposed services



- ✓ As the official sponsor of the WindEnergy Hamburg Run, the sponsor benefit from a range of included services, such as:
 - ✓ Route planning for the 10 km Run and 5 km Walk
 - ✓ Provision of an adequate number of run guides
 - ✓ Warm-up and cool-down sessions
 - ✓ Music speakers for each run guide to create an engaging atmosphere
- ✓ Official signage: “WindEnergy Hamburg Run powered by ...” across all media
- ✓ Sponsor branding featured on all run T-shirts
- ✓ LinkedIn post highlighting the run event and the sponsor
- ✓ Baseline branding services (see page 5)

reserved for



€ PRICE UPON REQUEST



Energy Package Sponsorship

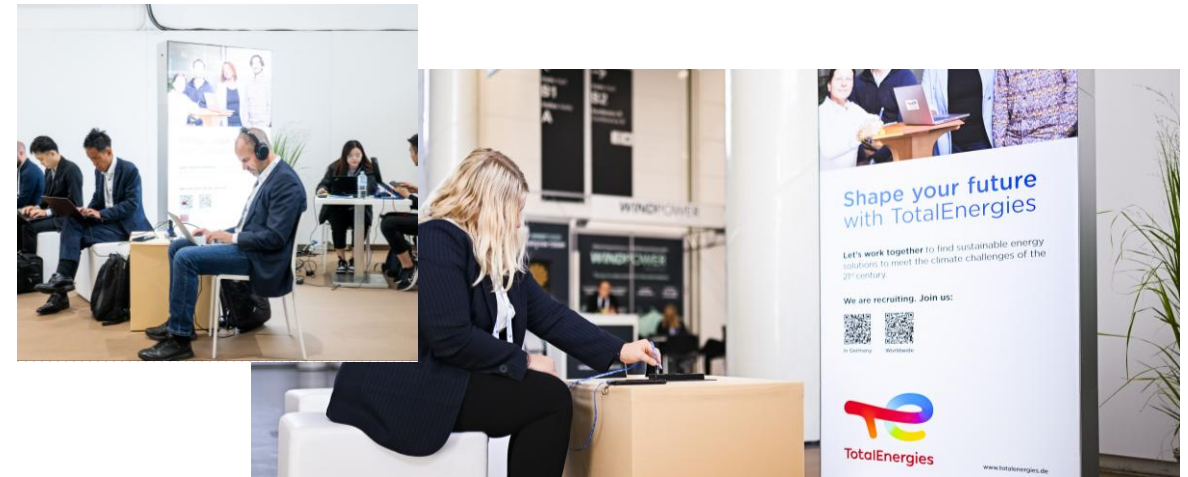


Empower attendees. Energize your visibility.

Our proposed services



- ✓ Sponsorship of two powerbank stations
- ✓ Display of the sponsor's brand message on the screens of the stations (graphic or video possible)
- ✓ Sponsor logo on the bottom section of each station
- ✓ Additional sponsorship of a charging point located in an official networking zone
- ✓ Sponsor brand message displayed on both sides of a lightbox placed in the networking zone
- ✓ Baseline branding services (see page 5)



Available

€ PRICE UPON REQUEST

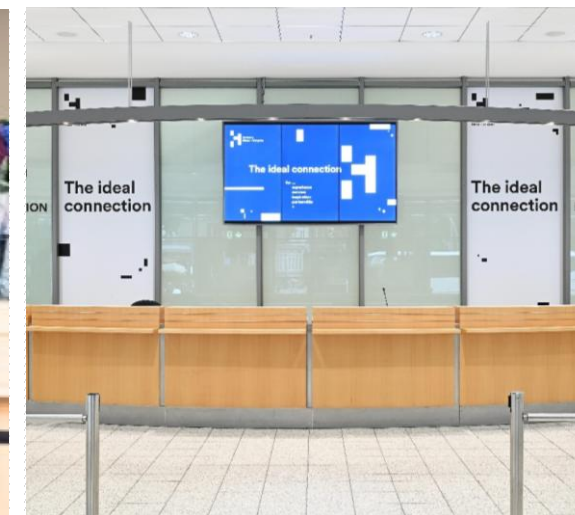
NEW

Registration Area Sponsorship

Own the most visible moment of arrival

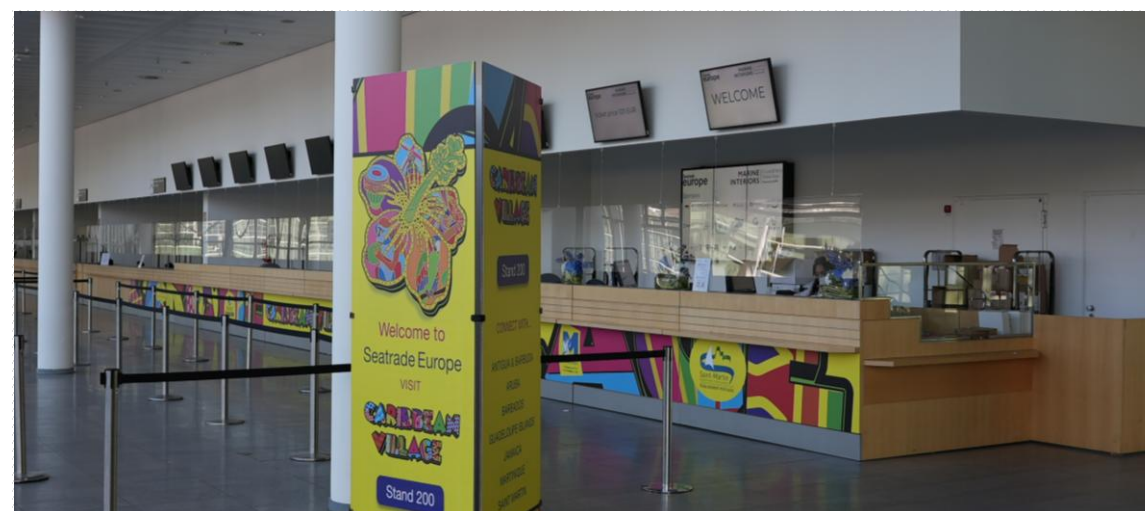
Our proposed services

- ✓ One triangle positioner with sponsor design in every entrance
- ✓ Branding underneath registration desks
- ✓ Branding behind registration desk in central entrance
- ✓ Branding on the monitors in rotation with other content
- ✓ Opportunity to use the registration area to share collateral or gifts
- ✓ Baseline branding services (see page 5)



Available

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Lanyard Sponsorship

You can't get closer to your customer

Our proposed services

- ✓ High quality lanyards with your brand in combination with the WindEnergy Hamburg logo
- ✓ Production included
- ✓ Available at the entrances
- ✓ Prominent placement of the lanyard stands in the entrance areas
- ✓ Additional distribution to all attendees by hostesses/hosts
- ✓ Baseline branding services (see page 5)



Sold to



PRICE UPON REQUEST



Hall Sponsorship

Greater visibility through exclusive hall sponsorship

Our proposed services

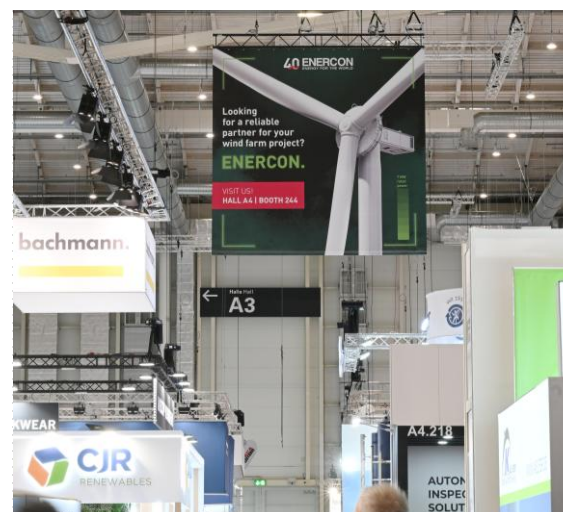
- ✓ Sponsor logo on information panels
- ✓ Sponsor logo on entrance doors of the hall
- ✓ Four banners in hall (4x4m incl. production)
- ✓ Sponsor logo on the printed and digital site plan
- ✓ Baseline branding services (see page 5)



Available halls:
B7, B4.EG

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Available

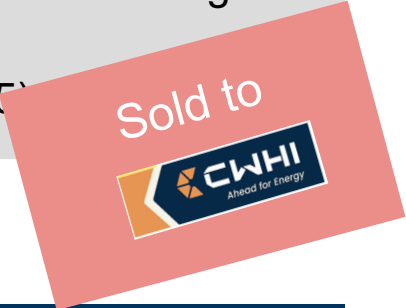


Event Bag Sponsorship

Bag it!

Our proposed services

- ✓ Production of climate-neutral bags
- ✓ Prominent placement of the bag stands in the entrance areas
- ✓ Additional distribution of the bags on all days of the trade fair by hostesses/hosts at the entrances
- ✓ Sponsor logo & WindEnergy Hamburg logo on the bags
- ✓ Packing the bags with sponsors goodies/marketing material (optional)
- ✓ Baseline branding services (see page 5)



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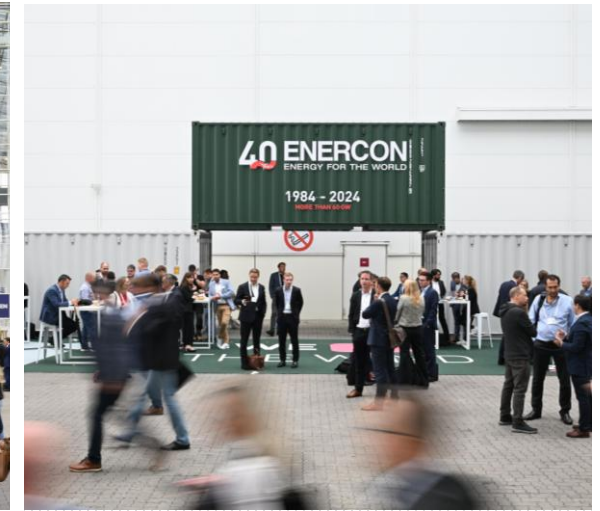


WindEnergy Hamburg Atrium Sponsorship

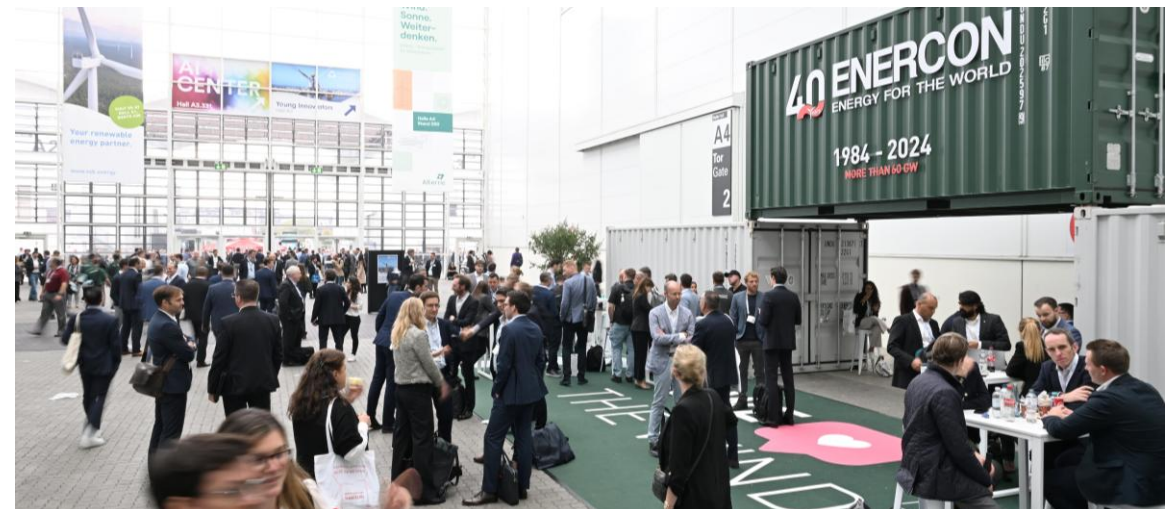
Promote your brand on highly visible area

Our proposed services

- ✓ Branding of the networking area between halls A1 and A4 with your company logo on container
- ✓ Opportunity to choose carpet color
- ✓ Baseline branding services (see page 5)



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Apple Sponsorship

Green starts here!

Our proposed services



- ✓ Treat participants to fresh apples from the region, from organically integrated cultivation
- ✓ Your company logo on apple crates located at all entrances during the entire duration
- ✓ Baseline branding services (see page 5)



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Coffee Station Sponsorship

Coffee for takeaway

Our proposed services

- ✓ One classy coffee bike at the event
- ✓ Serving of 500 coffee specialities per day to attendees
- ✓ Place your roll-ups on the coffee bike area
- ✓ Baseline branding services (see page 5)



Available



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Photo Box Sponsorship

A picture is worth a 1000 words

Our proposed services

- ✓ Placement, set up and supervision of the photo box during the welcome reception and on site
- ✓ Overlay of sponsor logo on photo
- ✓ Branding of the area with sponsor logo
- ✓ Instant print and option to post on social media
- ✓ Baseline branding services (see page 5)



Available

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Recruiting Days Sponsorship

Become employer of the day

Our proposed services



- ✓ Booth on our Recruiting Area
- ✓ Speakers' slot on our Recruiting Forum
- ✓ Sponsor Logo/Advertising Video at the Recruiting Day opening, between slots and during breaks
- ✓ Tile on the Jobwall
- ✓ Official signage "Recruiting Days powered by..." in all media
- ✓ Baseline branding services (see page 5)

Available

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Badge, E-Ticket Sponsorship

Get your ticket

Our proposed services

- ✓ Tickets with your brand
- ✓ Branding of each badge with your sponsor logo next to the WindEnergy Hamburg logo
- ✓ Your marketing message on the back of the badge
- ✓ Branding of each e-ticket with your sponsor logo
- ✓ Baseline branding services (see page 5)



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Stage Sponsorship – Speakers' Corner

The Stage is yours

Our proposed services

- ✓ Daily speakers' slot
- ✓ Your advertising (logo/video) before the beginning of stage programme, between slots and during breaks
- ✓ Official signage "Speakers' Corner powered by ..." in all media
- ✓ Sponsor logo placed on the printed and digital site plan
- ✓ Baseline branding services (see page 5)



Sold to
Verbund

€ PRICE UPON REQUEST



Stage Sponsorship – Offshore Stage

The Stage is yours

Our proposed services

- ✓ Daily speakers' slot
- ✓ Your advertising (logo/video) before the beginning of stage programme, between slots and during breaks
- ✓ Official signage "Offshore Stage powered by ..." in all media
- ✓ Sponsor logo placed on the printed and digital site plan
- ✓ Baseline branding services (see page 5)



Sold to



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Wine o'clock Sponsorship

Round up the day. Cheers!

Our proposed services



- ✓ Provision of wine, beer, non-alcoholic drinks, small snacks and the necessary hospitality infrastructure
- ✓ Welcome speech of the sponsor
- ✓ Presentation or video during the event on plaza screens
- ✓ Place your roll-ups at the networking area
- ✓ Display your marketing material on the tables
- ✓ Baseline branding services (see page 5)

Stages:

Energy Transition Stage / Speakers' Corner / Offshore Stage / Energy Storage Stage

Available

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WiFi Sponsorship

Keep in contact

Our proposed services

- ✓ WiFi access for all visitors of WindEnergy Hamburg 2026
- ✓ Display of sponsors logos as tab bar banner below the main menu within the WindEnergy Hamburg mobile application
- ✓ Baseline branding services (see page 5)



Available

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VIP Club Sponsorship

Be visible for the VIPs

Our proposed services

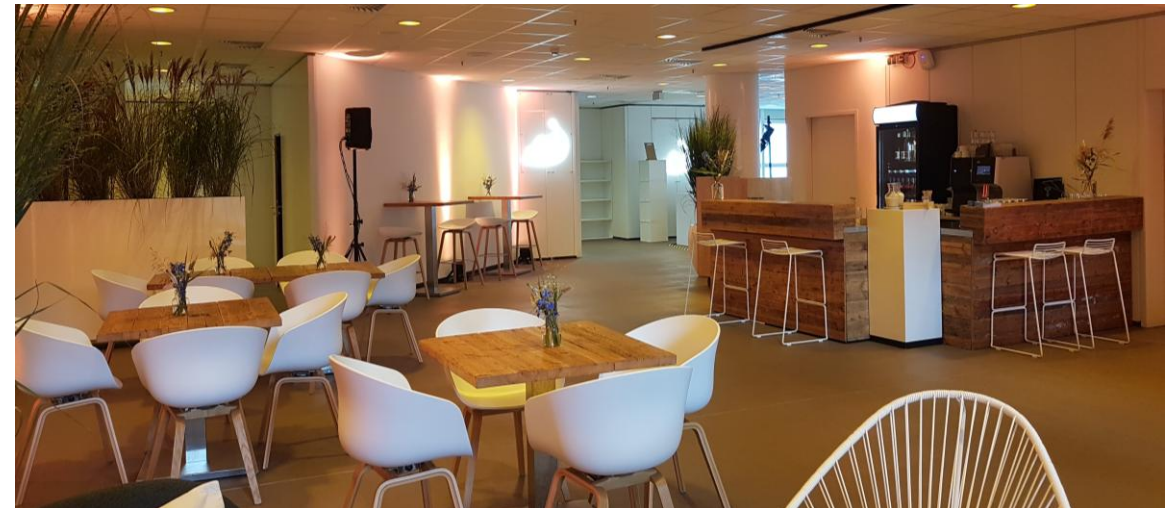
- ✓ Reference "sponsored by xxx" in written VIP invitations
- ✓ Admission card to the VIP Club with sponsor logo
- ✓ 3 roll up banners incl. brochure stand in and in front of the VIP Club
- ✓ Reserved seating area for up to 6 people
- ✓ Baseline branding services (see page 5)



Guest Club
Hall A1 and B4.OG

Available

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Specific Logo Sponsorship

Be present with your logo

Listing as official sponsor

- ✓ Logo placement on the sponsor wall in the foyers of the entrance areas
- ✓ Listed as official sponsor of WindEnergy Hamburg
 - ✓ on our website and app
 - ✓ in the visitor guide
 - ✓ In one of our visitor and exhibitor newsletter
- ✓ Media Kit to create your own WindEnergy Hamburg Sponsor E-Mail Signature and LinkedIn Posting



Available

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