

# SPONSORSHIP CATALOGUE 2024

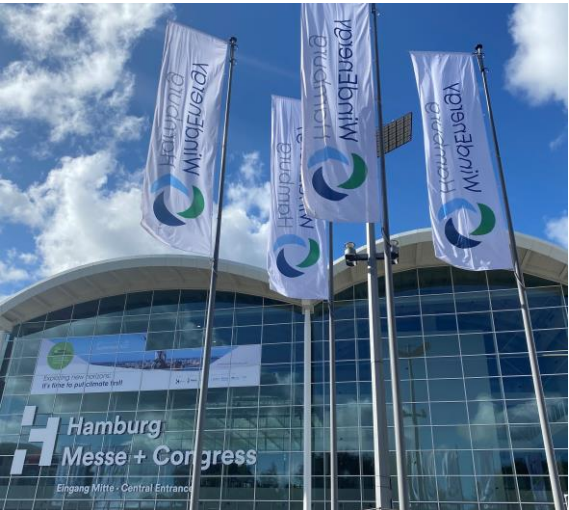


# WindEnergy Hamburg 2024

## Your platform for onshore and offshore success

We bring together the major players in the wind industry and related sectors – as well as completely new partners in this dynamically evolving market.

 Facts & Figures	 37,000+ attendees
 1,400 exhibitors	 69 nations
 25+ national pavilions	 55% decision makers



# Our Sponsorship Packages

Wine o'clock	Apple	Badge, E-Tickets	Charging Areas	Recruiting Day	Offshore Stage	Plaza
Hostess Shirts	Hall	Welcome Reception	19 Packages for you		Logo Listing	Photo Box
Speakers' Corner	VIP Club	WiFi & App	Media Village	Rikscha	Coffee Station	Event Bag



# Benefits in every Sponsorship Package



## Sponsor wall

Company logo placed on sponsor walls in the entrance areas



## Event Website

Company logo on the event homepage linking to your company website



## Official List

Company logo under "Official Sponsors" on the event website



## Event Newsletter

Logo presence in visitor and exhibitor newsletters



## Visitor Guide

Logo presence in the printed onsite visitor guide



## Event App

Logo presence in the event app



# Welcome Reception Sponsorship

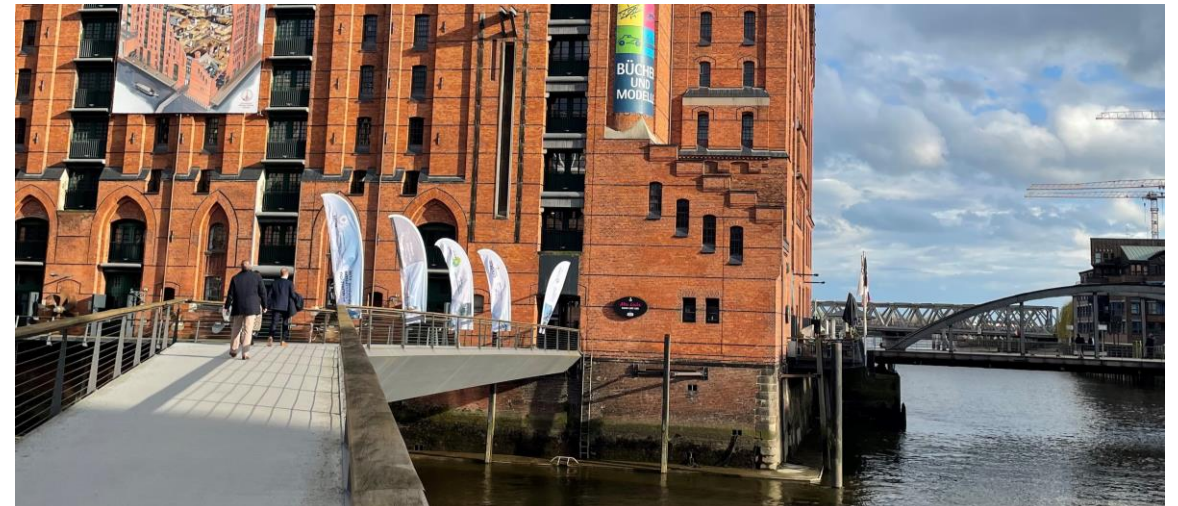
**Showcase your company to the C-level audience in an informal environment**

## Our proposed services



- ✓ Opportunity to open the Welcome Reception with a short welcome message (max. 5 min)
- ✓ Your marketing message shown on several screens within the location
- ✓ Beachflags and roll up banners prominently displayed at the entrance areas
- ✓ 5 tickets for the Welcome Reception
- ✓ Baseline branding services (see page 4)

€ PRICE UPON REQUEST







# Photo Box Sponsorship

## A picture is worth a 1000 words

### Our proposed services

- ✓ Placement, set up and supervision of the photo box on site
- ✓ Overlay of sponsor logo on photo
- ✓ Branding of the area with sponsor logo
- ✓ Instant print and option to post on social media
- ✓ Baseline branding services (see page 3)



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# Wine o'clock Sponsorship

## Round up the day. Cheers!

### Our proposed services



- ✓ Provision of wine, beer, non-alcoholic drinks, small snacks and the necessary hospitality infrastructure
- ✓ Welcome speech of the sponsor
- ✓ Presentation or video during the event on plaza screens
- ✓ Place your roll-ups at the networking area
- ✓ Display your marketing material on the tables
- ✓ Baseline branding services (see page 4)

3/9 Available

Stages:

Energy Transition Stage / Speakers' Corner / Offshore Stage



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# VIP Club Sponsorship

## Be visible for the VIPs

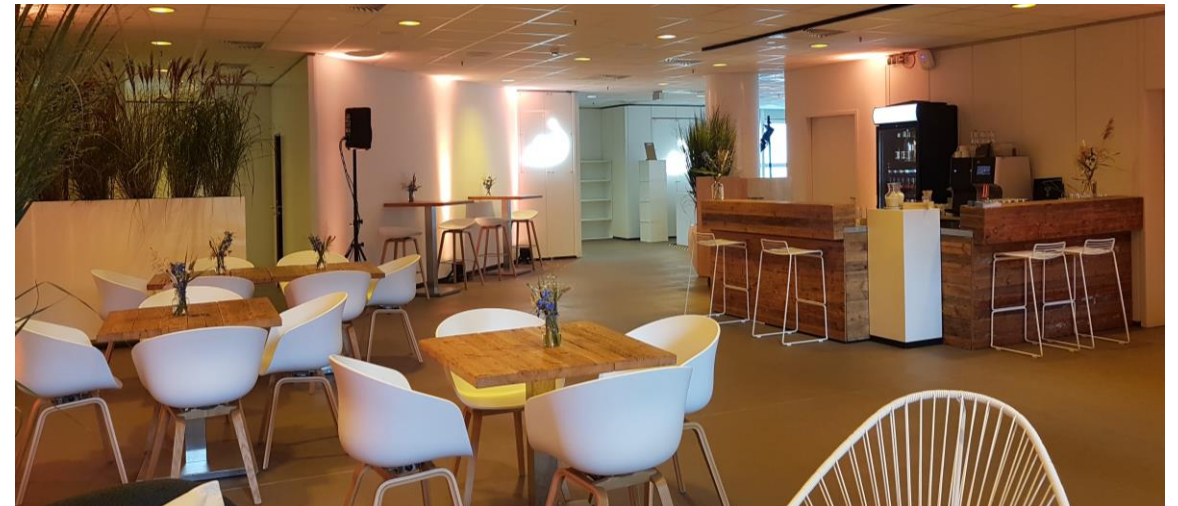
### Our proposed services

- ✓ Reference "sponsored by xxx" in written VIP invitations
- ✓ Admission card to the VIP Club with sponsor logo
- ✓ 3 roll up banners incl. brochure stand in and in front of the VIP Club
- ✓ Reserved seating area for up to 6 people
- ✓ Baseline branding services (see page 4)



VIP Club in hall A1  
available

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# Specific Logo Sponsorship

## Take advantage of our Core Sponsorship Benefits

### Listing as official sponsor



- ✓ Logo placement on the sponsor wall in the foyers of the entrance areas
- ✓ Listed as official sponsor of WindEnergy Hamburg
  - ✓ on our website and app
  - ✓ in the visitor guide
  - ✓ in our newsletter

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# Contact

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