

SPONSORSHIP CATALOGUE



The global on & offshore event

27-30 September 2022

Organised by:

In cooperation with:

European Partner:















GREAT VISIBILITY AT THE WORLD'S LEADING WIND INDUSTRY EVENT



 WindEnergy Hamburg 2022, reflects impressively the wind energy success story. More than 1,400 exhibitors and around 35,000 trade fair visitors from all parts of the world are expected, including all the big names in the energy industry. > 1,400

EXHIBITORS

 WindEnergy Hamburg is the only and leading global expo for the onshore and offshore wind industry. It is a unique platform for the presentation of your company, products and services directed at, and perfectly tailored to, the wind power industry. > 35,000

VISITORS

100

NATIONS

Book your sponsorship package now!

 Our team will be happy to inform and advise you in detail on all the options.

SITE MAP





Al Finance & Insurance Finanzieruna & Versicheruna

H₂ EXPO & CONFERENCE

A4 Health & Safety Arbeitssicherheit

B1.UF National Pavilions

B1.OG Nationenpavillons

B1.GF Danish Pavilion

B1.EG Nationenpavillon Dänemark

B2.GF Offshore & Logistics

B2.EG Offshore & Logistik

National Pavilions

Nationenpavillons

B3.GF Offshore

B3.EG Offshore

B4.GF Offshore

B4.EG Offshore

B5 Drive Technologies & **Mechanical Components**

Getriebe & mechanische Komponenten

B6 Electrical Components Elektrische Komponenten

B7 Smart Energy & Materials Smart Energy & Werkstoffe

> **National Pavilions** Nationenpavillons

PACKAGES OVERVIEW



EVENT MATERIAL

Lanyards Badges

ONSITE SERVICES

Hostesses & Hosts Shirts
Hall Sponsoring
Wi-Fi & Charging Stations
Catering package
Coffee Stations

NETWORKING

Opening Reception
Recruiting Area
Storage Tour
Speakers` Corner
Guest Club



EVENT MATERIAL

LANYARDS

SOLD



Hanging around in a positive sense: The handy holders for tickets and name badges can carry your logo as well, maintaining your visibility in the wind community. The potential reach is great – with over 35,000 trade fair visitors as well as 1,400 exhibitors and their staff.

- 35,000 lanyards branded with your logo(along with the event logo);
- 3 stands to hold the lanyards at all three expo entrances;
- Distribution of the lanyards at all three entrances by hostesses



E-TICKETS/BADGES & PARKING TICKETS



Set your Stamp on our parking ticket, entrance tickets & badges!

Your logo on the back side of each ticket & badge – your logo will be present even after the fair – at every travel expense report!

- Our package of services
- Your logo on the back side of each parking ticket, entrance ticket & badge.





ONSITE SERVICES

HOSTESSES & HOSTS SHIRTS



Alluring advertising: use our hostesses and hosts shirts to advertise your logo and attract attention in all the right places all day long.

- Associate your company branding with the friendly faces of the event hosts & hostesses;
- Your branding on shirts worn by all event hosts & hostesses;
- Guaranteed widespread visibility throughout the event.



HALL SPONSORING



Put your stamp on your hall: If you opt for a hall sponsorship package, one of our nine exhibition halls will be named after you, showing your special association with this very unique event. Your logo will be placed on display in a prominent location in the hall. You will be right at the centre of the action.

- Your logo at the entrance doors (to your/ the hall);
- Your logo on the WindEnergy Hamburg site plan (digital and print version);
- Reserved (pre-assigned) banner areas in the hall for your wall hangings (4 x 4).



CATERING PACKAGE



Whip up an appetite for more: have your logo on place mats, serviettes and other catering accessories in the Käfer restaurants & self-service snack bars around the Hamburg exhibition grounds.

Our package of services

 Your logo on the napkins, coffee-to-go cups at the restaurants and our pick-up snack bars, tray liners and menus of our caterer "Käfer"



WI-FI, APP & CHARGING STATIONS





WindEnergy Hamburg Mobile Application (APP) and WindEnergy Hamburg Wi-Fi Sponsoring for WindEnergy Hamburg 2022

Give your brand a boost while visitors and exhibitors are charging their mobile devices. Our 6 charging stations and rest areas are popular meeting places.

- Your logo displayed as tab bar banner below the main menu within the WindEnergy Hamburg mobile application
- Provision of Wi-Fi access to all visitors of WindEnergy Hamburg 2022. An individually adapted SSID (network name) and PSK can be configured
- Your logo, display stand + poster at the six central charging stations on the fairground including rest areas



COFFEE STATIONS





Exclusive treat: as sole sponsor of our 2 prominently located coffee stations you will earn brownie points which will serve you well on the likeability scale. After all, visitors and exhibitors will remember you whenever they help themselves to fresh coffee at any time of the day. Raise your profile and be at the place where participants meet to talk and enjoy a break.

- Branding of 20,000 coffee cups
- Provision and installation of two self-service coffee stations (East Entrance & Central Entrance Atrium)
- Space for your banner or advertising stand at the two coffee stations
- Supply of coffee for visitors and exhibitors every day





NETWORKING

EVENT OPENING RECEPTION





A perfect opportunity to engage with thought leaders from every aspect of the wind energy sector!

- WindEnergy Hamburg takes care of the organization of the entire Opening Reception;
- Words of welcome by the Sponsor during the Reception;
- Branding of the sponsor onsite;
- Dedicated webpage including your logo and hyperlink to the website of your choice;
- Possibility to hand out giveaways during the evening (provide by the sponsor).



RECRUITING AREA



The Recruiting Area (only on Friday 30th of September) is an opportunity for you to show yourself in a "favourable light" as an employer.

Become a sponsor to emphazise how important recruitment is! There will be added input on this day at the Recruiting Forum which will include talks on relevant topics.

- Your logo on the "Recruiting Area Information" page in the visitor guide (print run: 40,000);
- Your logo on the Recruiting Area signs
- Logo projection during the breaks on 30th of September;
- Official "powered by" promotion online on the relevant page;
- Your logo in the WindEnergy Hamburg app under the heading "Recruiting Area".



SPEAKERS'CORNER



Speakers' Corner at WindEnergy Hamburg offers exhibitors the chance to hold a very special sales pitch in one central area. The idea is to grab attention with short, punchy presentations of new products, enterprises and projects. And you will be there all the time.

- Welcome video and farewell video (Tue-Thur)
- Two speaker slots free choice of times according to availability
- Logo projection during the breaks
- Your logo on the "Speakers' Corner" page in the visitor guide (print run: 40,000)
- Space for your banners, posters, etc. in the Speakers'
 Corner area (except on the stage)
- Your logo in the WindEnergy Hamburg app under the heading "Speakers' Corner"



GUEST CLUB



The Guest Club is the exclusive VIP lounge of Hamburg Messe und Congress. Here our most important partners and exhibitors can retreat from the hustle and bustle of the trade fair to read or work in peace, to meet conversation partners in a pleasant atmosphere and also to have something to eat and drink.

- Reference "sponsored by xxx" in written VIP invitations
- Admission card to the Admiral's Club with company logo
- 3 roll-up banners incl. brochure stand in and in front of the Admiral's Club
- Permanent seating for up to 6 people
- Sponsor logo placed on the sponsor wall in the foyers of the entrances, visitor guide, APP and WindEnergy Hamburg homepage



ADDITIONAL BENEFITS INCLUDED IN ALL SPONSORSHIP PACKAGES



Each sponsorship package includes extensive baseline branding services for sponsors of WindEnergy Hamburg. You will definitely be visible and easily recognizable throughout the expo.

- Your logo on the wall of sponsors at all three entrances to the exhibition;
- Your logo in the expo/exhibitor directory under the heading "Sponsors";
- Your logo in the expo/exhibitor app under the heading "Sponsors";
- Your logo in the visitor guide under the heading "Sponsors";
- Your logo in the list of sponsors on our website;
- Your logo on the separate microsite where applicable (depending on sector of industry);
- Link from your logo on our website to your website.



YOUR CONTACT FOR WINDENERGY HAMBURG





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We look forward to your sponsorship at the WindEnergy Hamburg