

SPONSORSHIP CATALOGUE 2020



Co-organised by:



In cooperation with:



Global partner:



Partners:



GREAT VISIBILITY AT THE WORLD'S LEADING WIND INDUSTRY EXPO

WindEnergy Hamburg 2020, reflects impressively the wind energy success story. More than 1,400 exhibitors and around 35,000 trade fair visitors and 2000 conference visitors from all parts of the world are expected, including all the big names in the energy industry.

WindEnergy Hamburg is the only and leading global expo for the onshore and offshore wind industry. It is a unique platform for the presentation of your company, products and services directed at, and perfectly tailored to, the wind power industry.

Book your sponsorship package now!

Our team will be happy to inform and advise you in detail on all the options.

100
NATIONS

> 35,000
VISITORS

> 1,400
EXHIBITORS

PACKAGES OVERVIEW

EVENT MATERIAL

Lanyards
Badges
Events bags
Notepads
Pens

ONSITE SERVICES

Hostesses & Hosts Shirts
Hall Sponsoring
Wi-Fi & Charging Stations
Catering package
Coffee Stations

NETWORKING

Opening Reception
Recruiting Area
Storage Tour
Speakers' Corner



EVENT MATERIAL

LANYARDS

Hanging around in a positive sense: The handy holders for tickets and name badges can carry your logo as well, maintaining your visibility in the wind community. The potential reach is great – with over 35,000 trade fair visitors as well as 1,400 exhibitors and their staff.

Our package of services

- 35,000 lanyards branded with your logo (along with the event logo);
- Three stands to hold the lanyards at all three expo entrances;
- Distribution of the lanyards at all three entrances by hostesses.

Price

SOLD OUT



E-TICKETS/BADGES & PARKING TICKETS

Set your Stamp on our parking ticket, entrance tickets & badges!
Your logo on the back side of each ticket & badge – your logo will be present even after the fair – at every travel expense report!

Our package of services

- Your logo on the back side of each parking ticket, entrance tickets & badge.

Price

€40,000 excluding VAT



EVENTS BAGS

Bag an advertising opportunity with great mileage: welcome bags with your logo will be handed out to visitors at all entrances to the expo and will be in circulation all day promoting your brand – and in many cases will still be advertising your name many weeks after the expo & conference.

Our package of services

- Bags lend a helping hand by holding material collected at the event;
- Each bag includes the official exhibition catalogue and one sponsor insert (to be provided by the sponsor) (max. A4, double-sided printed page);
- Your logo/visual printed on all bags (along with the event).

Price

€25,000 excluding VAT



EVENT NOTEPADS

Increase your exposure to visitors with your company's logo and personalized message on every notepad.

Our package of services

- Notepads distributed in the key areas of the conference (A5 format notepads including cover and 25 pages);
- Your branding printed on the cover of the notepads;
- Your logo together with the event logo printed on each sheet.

Price

€8,000 excluding VAT



EVENT PENS

Connect with all visitors and expose your company to an international audience of wind professionals.

Our package of services

- Pens distributed in the key areas of the conference;
- Your logo together with the event logo printed on the pens;
- A long lasting investments that participants will keep after the event.

Price

€8,000 excluding VAT





ONSITE SERVICES

HOSTESSES & HOSTS SHIRTS

Alluring advertising: use our hostesses and hosts shirts to advertise your logo and attract attention in all the right places all day long.

Our package of services

- Associate your company branding with the friendly faces of the event hosts & hostesses;
- Your branding on shirts worn by all event hosts & hostesses;
- Guaranteed widespread visibility throughout the event.

Price

€15,000 excluding VAT



HALL SPONSORING

Put your stamp on your hall: If you opt for a hall sponsorship package, one of our nine exhibition halls will be named after you, showing your special association with this very unique event. Your logo will be placed on display in a prominent location in the hall. You will be right at the centre of the action.

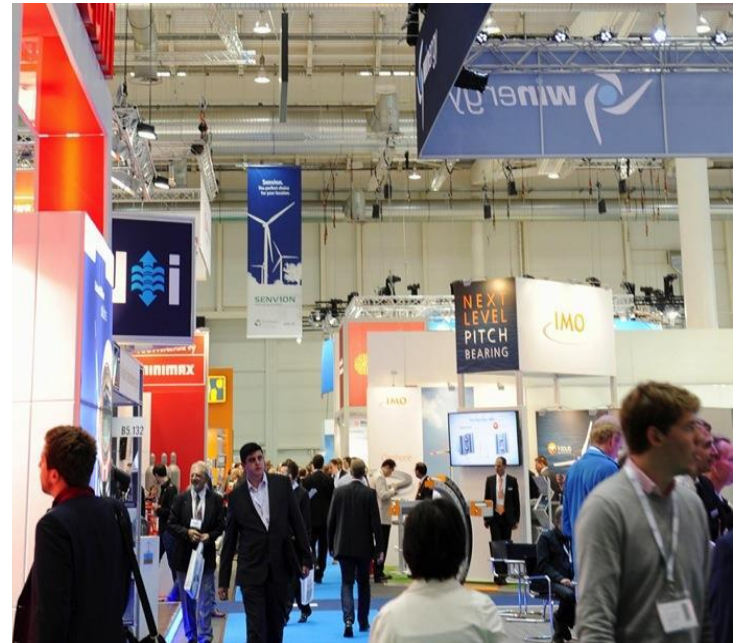
Our package of services

- Your logo on the notice boards;
- Your logo at the entrance doors (to your the hall);
- Your logo on the WindEnergy Hamburg site plan (digital and print versions);
- Reserved (pre-assigned) banner areas in the hall for your wall hangings (4 x 4).

Price

From €15,000 excluding VAT

**ONLY HALL A4 LEFT
ALL OTHER HALLS ARE SOLD OUT!**



CATERING PACKAGE

Whip up an appetite for more: have your logo on place mats, serviettes and other catering accessories in the Käfer restaurants & self-service snack bars around the Hamburg exhibition grounds.

Our package of services

- Your logo on the napkins, coffee-to-go cups at the restaurants and our pick-up snack bars, tray liners and menus of our caterer “Käfer”

Price

€15,000 excluding VAT



WI-FI & CHARGING STATIONS

WindEnergy Hamburg Mobile Application (APP) and WindEnergy Hamburg Wi-Fi Sponsoring for WindEnergy Hamburg 2020.

Give your brand a boost while visitors and exhibitors are charging their mobile devices. Our six charging stations and rest areas are popular meeting places.

Our package of services

- Your logo displayed as tab bar banner below the main menu within the WindEnergy Hamburg mobile application ;
- Provision of Wi-Fi access to all visitors of WindEnergy Hamburg 2020. An individually adapted SSID (network name) and PSK can be configured ;
- Your logo, display stand + poster at the 6 central charging stations on the fairground including rest areas.

Price

€35,000 excluding VAT



COFFEE STATIONS

Exclusive treat: as sole sponsor of our two prominently located coffee stations you will earn brownie points which will serve you well on the likeability scale. After all, visitors and exhibitors will remember you whenever they help themselves to fresh coffee at any time of the day. Raise your profile and be at the place where participants meet to talk and enjoy a break.

Our package of services

- Branding of 20,000 coffee cups;
- Provision and installation of two self-service coffee stations (East Entrance & Central Entrance Atrium);
- Space for your banner or advertising stand at the two coffee stations;
- Supply of coffee for visitors and exhibitors every day.

Price

€17,000 excluding VAT

RESERVED





NETWORKING

STORAGE TOUR

Stored in the memory: advertise your innovative capacity and expertise in the boom market of storage technologies.

Your logo will be strategically placed to make an impact at the "Storage Tour".

Our package of services

- Your logo on the Storage Tour advertisement in the visitor guide (print run: 40,000);
- Your logo in the WindEnergy Hamburg app under the heading "Storage Tour";
- Official "powered by" promotion online on the relevant page.

Price

€4,500 excluding VAT



RECRUITING AREA

The Recruiting Area (only on Friday 25th of September) is an opportunity for you to show yourself in a "favourable light" as an employer. Become a sponsor to emphasise how important recruitment is!

There will be added input on this day at the Recruiting Forum which will include talks on relevant topics.

Our package of services

- Your logo on the "Recruiting Area Information" page in the visitor guide (print run: 40,000);
- Your logo on the Recruiting Area signs
- Logo projection during the breaks on 25th of September;
- Official "powered by" promotion online on the relevant page;
- Your logo in the WindEnergy Hamburg app under the heading "Recruiting Area".

Price

€10,000 excluding VAT



SPEAKERS' CORNER

Well spoken: the Speakers' Corner at WindEnergy Hamburg offers exhibitors the chance to hold a very special sales pitch in one central transit area. The idea is to grab attention with short, punchy presentations of new products, enterprises and projects. And you will be there all the time.

Our package of services

- Welcome video and farewell video (Tue-Fr);
- Two speaker slots, free choice of times according to availability;
- Logo projection during the breaks;
- Your logo on the "Speakers' Corner" page in the visitor guide (print run: 40,000) ;
- Space for your banners, posters, etc. in the Speakers' Corner area (except on the stage);
- Your logo in the WindEnergy Hamburg app under the heading "Speakers' Corner".

Price

€15,000 excluding VAT



ADDITIONAL BENEFITS INCLUDED IN ALL SPONSORSHIP PACKAGES

Each sponsorship package includes extensive baseline branding services for sponsors of WindEnergy Hamburg. You will definitely be visible and easily recognizable throughout the expo.

- Your logo on the wall of sponsors at all three entrances to the exhibition;
- Your logo in the expo/exhibitor directory under the heading "Sponsors";
- Your logo in the expo/exhibitor app under the heading "Sponsors";
- Your logo in the visitor guide under the heading "Sponsors";
- Your logo in the list of sponsors on our website;
- Your logo on the separate microsite where applicable (depending on sector of industry);
- Link from your logo on our website to your website.



GET IN TOUCH!



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