

# SPONSORSHIP PACKAGES 2018

The logo for Wind Europe features the word "Wind" in a large, bold, blue sans-serif font, with "EUROPE" in a smaller, bold, blue sans-serif font directly below it.

**Wind<sup>•</sup>**  
**EUROPE**

The global on & offshore conference

## Join the Global Wind Summit

Hamburg, 25 – 28 September 2018

# GREAT VISIBILITY AT THE WORLD'S LEADING WIND INDUSTRY EXPO & THE WINDEUROPE CONFERENCE



The Global Wind Summit, to be held in Hamburg in 2018, reflects impressively the wind energy success story. Comprising (1) WindEnergy Hamburg, the world's leading wind industry expo, and (2) the WindEurope Conference, the Global Wind Summit 2018 will be the biggest and most international meeting point for business, networking and information for the whole of the wind industry – onshore and offshore.

More than 1,400 exhibitors and around 35,000 trade fair visitors and 2000 conference visitors from all parts of the world are expected, including all the big names in the energy industry.

WindEnergy Hamburg is the only leading global expo for the onshore and offshore wind industry. It is a unique platform for the presentation of your company, products and services directed at, and perfectly tailored to, the wind power industry.

WindEurope Conference brings together experts from business, government and other stakeholders to assess the challenges and opportunities in different wind markets – and to reflect on developments in policy, technology, finance and costs.

Book your sponsorship package now!

Our team will be happy to inform and advise you in detail on all the options.

50  
NATIONS

> 35,000  
TRADE FAIR VISITORS

> 1,400  
EXHIBITORS

> 2,000  
CONFERENCE VISITORS

# VENUE OVERVIEW

## Site Map / Geländeplan

Hamburg, 25-28 September 2018



**A1 Finance & Insurance**  
Finanzierung & Versicherung

**A4 Health & Safety**  
Arbeitssicherheit

**B1.UF National Pavilions**  
Nationenpavillons

**B1.GF Danish Pavilion**  
B1.EG Nationenpavillon Dänemark

**B2.GF Offshore & Logistics**  
B2.EG Offshore & Logistik

**B3.GF Offshore**  
B3.EG Offshore

**B4.GF Offshore**  
B4.EG Offshore

**B5 Drive Technologies & Mechanical Components**  
Getriebe & mechanische Komponenten

**B6 Electrical Components**  
Elektrische Komponenten

**B7 Smart Energy & Materials**  
Smart Energy & Werkstoffe

Status: October 2017. Subject to alteration.  
Stand: October 2017. Änderungen vorbehalten.



# GLOBAL WIND SUMMIT

## SPONSORSHIP PACKAGES FOR THE GLOBAL WIND SUMMIT



### HOSTESS SHIRTS

Alluring advertising: use our hostess shirts to promote your brand in places that stay long.

**SOLD**

€ 15,000 excl. VAT\*



### BIKE SHUTTLE

Catch the eye of every wind industry professional by sponsoring the official bike shuttles transporting visitors from the train station to the main entrance of the exhibition.

€ 18,000 excl. VAT\*

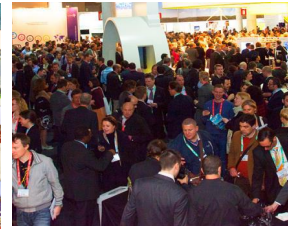


### EVENT BAGS

Bag an advertising opportunity with mileage: visitors at the trade fair & conference and will be in circulation all day promoting your brand.

**SOLD**

€ 40,000 excl. VAT\*



### OPENING RECEPTION

Playing host to the wind energy sector, sponsor your brand and make it the focus of national and international industry insiders.

**SOLD**

€ 40,000 excl. VAT\*



### BADGES FOR EXPO AND CONFERENCE

Present on every ticket: Set on the expo and conference.

**RESERVED**

€ 18,000 excl. VAT\*



### LANYARDS

Hanging around the positive side of the exhibition, hold your brand as well, maintaining your visibility in the wind community.

**SOLD**

€ 55,000 excl. VAT\*

#### Contact:

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Joana Bertrand, Tel.: +32 2 213 18 30; [joana.bertrand@windeurope.org](mailto:joana.bertrand@windeurope.org)

#### Contact:

Katja Löwe, Tel.: +49 40- 3569 2262  
[Katja.loewe@hamburg-messe.de](mailto:Katja.loewe@hamburg-messe.de)

## SPONSORSHIP PACKAGES FOR WINDENERGY HAMBURG



### COFFEE STATIONS

Welcome pick-me-up: as a sponsor of the coffee station, you will earn big points on a very well known company scale. At the same time, visitors and exhibitors will remember you whenever they help themselves to fresh coffee at any time of the day.

€ 15,000 excl. VAT\*



### ADMIRAL'S CLUB - GUEST CLUB

Become our exclusive VIP Club Sponsor! Be visible in the Hamburg Club - Admiral's Club! Show your company logo and enjoy a separate lounge.

€ 18,000 excl. VAT\*



### HALL SPONSORSHIP

Put your stamp on your hall: if you opt for hall sponsorship, your logo will be on display in a prominent location in the hall. You will be right at the centre of the action.

From € 19,000 excl. VAT\*



### VISITOR PATHWAY

Well-run: Attract attention on the way to the exhibition center. Present your logo on the way from U / S Station Sternschanze to the entrance south.

Many visitors will arrive by train and see your logo

€ 22,000 excl. VAT\*



### WIFI & APP

Be connected at all times – Your logo will be permanently displayed in the WindEnergy Hamburg App and – in addition – you will be the exclusive WindEnergy Hamburg WIFI host! Visitors and exhibitors will notice your Logo/Company whenever they prepare their visit to and be online at WindEnergy Hamburg!

€ 30,000 excl. VAT\*

Contact: Katja Löwe; Tel: +49 40- 3569 2262; [Katja.loewe@hamburg-messe.de](mailto:Katja.loewe@hamburg-messe.de)

## SPONSORSHIP PACKAGES FOR WINDENERGY HAMBURG



### "POWERED BY" STORAGE TOUR

Stored in the memory: advertise your innovative company and expand your mobility. Your logo will spark the interest of the experts gathering for the "Storage Tour".

**SOLD**

€ 4,000 excl. VAT\*



### "POWERED BY" RECRUITING DAY

Making light work of the job: the Recruiting Day on Friday 28 September is the best time to attract new talent. Advertise your merits as an attractive and secure employer.

**SOLD**

€ 6,000 excl. VAT\*



### FRUIT GUMS

Welcome pick-me-ups as a sponsor: fruit gums which will keep you well on the mobility scale. After all, visitors and exhibitors will remember you whenever they help themselves to a fruity snack at any time of the day.

**SOLD**

€ 6,000 excl. VAT\*



### HOSPITALITY PARTNERS

Whip up an appetite for more: have your logo on place mats, serviettes and other catering accessories in all K&A restaurants & self-service snack bars.

€ 10,000 excl. VAT\*



### CHARGING STATIONS

High footfall: give your brand a boost while visitors and exhibitors are charging. Charging stations and rest areas are popular meeting places.

**SOLD**

€ 12,000 excl. VAT\*



### "POWERED BY" SPEAKERS' CORNER

Well spoken: the Speakers' Corner is the place for all exhibitors to be heard. Sponsor this unique soapbox and demonstrate your expertise and innovative spirit. Every visitor will stop here and see your logo!

**SOLD**

€ 12,000 excl. VAT\*

Contact: Katja Löwe; Tel: +49 40-3569 2262; [Katja.loewe@hamburg-messe.de](mailto:Katja.loewe@hamburg-messe.de)

# WINDEUROPE CONFERENCE

**Wind<sup>•</sup>**  
**EUROPE**

The global on & offshore conference

## SPONSORSHIP PACKAGES FOR WINDEUROPE CONFERENCE

### PENS



#### PENS

Connect with all conference delegates and expose your company to an international audience of wind professionals

€ 6,000 excl. VAT\*

### NOTEPADS



#### NOTEPADS

Increase your exposure to conference delegates with a personalized notepad



€ 8,000 excl. VAT\*

### WATER BOTTLES



#### WATER BOTTLES

Get brand visibility in key areas of the WindEurope Conference with a personalized label



€ 10,000 excl. VAT\*

### COFFEE BREAK AREA



#### COFFEE BREAK AREA

Raise your profile at the WindEurope Conference and be at the place where participants meet to talk or enjoy a break

€ 10,000 excl. VAT\*

### MEMBERS' RECEPTION



#### MEMBERS' RECEPTION

Take your place at the centre of this event and create a lasting impression on hundreds of professionals in the wind industry

€ 30,000 excl. VAT\*

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\* All prices are quoted exclusive of statutory value added tax. Subject to change. Last revised: May 2018.



# BASIC SERVICES INCLUDED IN ALL PACKAGES

Each sponsorship package includes extensive baseline branding services for sponsors of WindEnergy Hamburg & WindEurope Conference. You will definitely be visible from afar and easily recognizable throughout the Global Wind Summit.



- Your logo on the wall of sponsors at all three entrances to the Global Wind Summit
- Your logo in the trade fair/exhibitor directory or conference website under the heading "Sponsors"
- Your logo in the trade fair/exhibitor app under the heading "Sponsors"
- Your logo in the visitor guide under the heading "Sponsors"
- Your logo in the list of sponsors on the event website
- Your logo on the separate microsite where applicable (depending on sector of industry)
- Link from your logo on our website to your website



# GLOBAL WIND SUMMIT SPONSORSHIP PACKAGES – THE DETAILS

The logo for Wind Europe features the word "Wind" in a large, bold, blue sans-serif font, with a small registered trademark symbol (®) to its upper right. Below "Wind", the word "EUROPE" is written in a smaller, all-caps, blue sans-serif font.

**Wind®**  
**EUROPE**

The global on & offshore conference

## Join the Global Wind Summit

Hamburg, 25 – 28 September 2018

# E-TICKETS/BADGES & PARKTICKETS

## EXCLUSIVE

€ 18,000 excl. VAT\*

Set your Stamp on our parking ticket, entrance tickets & badges!

Your logo on the back side of each ticket & badge – your logo will be present even after the Global Wind Summit– at every travel expense report!

### Our package of services

- Comprehensive basic package (see page 8)
- Your logo on the back side of each parking ticket, entrance tickets & badges



## EXCLUSIVE

Hanging around in a positive sense: the handy holders for tickets and name badges can carry your logo as well, maintaining your visibility in the wind community.

The potential reach is great – with over 34,000 trade fair visitors & 2000 conference visitors as well as 1,200 exhibitors and their staff.

### Our package of services

- Comprehensive basic package (see page 8)
- 30,000 lanyards branded with your logo (along with the event logo of the Global Wind Summit)
- Three stands to hold the lanyards at all three entrances of the Global Wind Summit
- Distribution of the lanyards at all three entrances by hostesses

€ 55,000 excl. VAT\*





# EVENTS BAGS

## EXCLUSIVE

€ 40,000 excl. VAT\*

Bag an advertising opportunity with great mileage: welcome bags with your logo will be handed out to visitors at all entrances to the trade fair and will be in circulation all day promoting your brand – and in many cases will still be advertising your name many weeks after the trade fair & conference.

### Our package of services

- Comprehensive basic package (see page 8)
- Exclusive sponsorship opportunity
- Bags lend a helping hand by holding material collected at the event
- Each bag includes the official exhibition catalogue and one sponsor insert (to be provided by the sponsor) (max. A4, double-sided printed page)
- Your logo/visual printed on all bags (along with the event logo of the Global Wind Summit).





# HOSTESS SHIRTS

## EXCLUSIVE

Alluring advertising: use our hostess shirts to advertise your logo and attract attention in all the right places all day long.

### Our package of services

- Comprehensive basic package (see page 8)
- Exclusive sponsorship opportunity
- Associate your company branding with the smiley faces of the Global Wind Summit hostesses
- Your branding on shirts worn by all official event Global Wind Summit hostesses (along with the event logo of the Global Wind Summit)
- Guaranteed wide-spread visibility during the event

€ 15,000 excl. VAT



# OPENING RECEPTION

## EXCLUSIVE

**€ 40,000 excl. VAT**

### Our package of services

- Comprehensive basic package (see page 8)
- Official Opening of the Global Wind Summit 2018 at the Senate of Hamburg
- Exclusive reception for 600 invitees
- Welcome speech at the reception
- Your logo on all printed invitations
- Promotion of the event through marketing campaigns and dedicated page on the website featuring your logo



# BIKE SHUTTLE

## EXCLUSIVE

€ 18,000 excl. VAT

### Our package of services

- Comprehensive basic package (see page 8)
- Exclusive sponsorship opportunity
- 4 bike shuttles transporting visitors for free from the train station to the main entrance of the exhibition
- Shuttles available for all 4 days of the event
- Your branding printed on the shuttles
- Your company listed as an official sponsor of the event on the website and on printed material







# WINDENERGY HAMBURG SPONSORSHIP PACKAGES - THE DETAILS



WindEnergy  
Hamburg

The global on- & offshore expo

25 – 28 September 2018

[windenergyhamburg.com](http://windenergyhamburg.com)



# HALL SPONSORSHIP

## EXCLUSIVE PACKAGE PER HALL

**From € 19,000 excl. VAT\***

Put your stamp on your hall: if you opt for a hall sponsorship package, one of our nine exhibition halls will be named after you, showing your special association with this very unique event. Your logo will be placed on display in a prominent location in the hall. You will be right at the centre of the action.

### Our package of services

- Comprehensive basic package (see page 8)
- Your logo on the notice boards
- Your logo at the entrances to the hall
- Your logo on two pillars in the hall
- Your logo on the WindEnergy Hamburg site plan (digital and print versions)
- Reserved (pre-assigned) banner areas in the hall for your wall hangings (4 x 4)



# CHARGING STATIONS

## EXCLUSIVE

€ 12,000 excl. VAT\*

High footfall: give your brand a boost while visitors and exhibitors are charging their mobile devices.

Our four charging stations and rest areas are popular meeting places.

### Our package of services

- Comprehensive basic package (see page 8)
- Your logo, display stand + poster at the four central "charging stations" on the fairground including rest areas



# HOSPITALITY PARTNERS

## EXCLUSIVE

€ 10,000 excl. VAT\*

Whip up an appetite for more: have your logo on place mats, serviettes and other catering accessories in the Käfer restaurants & self-service snack bars around the Hamburg exhibition grounds.

### Our package of services

- Comprehensive basic package (see page 8)
- Your logo on the serviettes, coffee-to-go cups, tray liners and menus of our caterer



# VISITOR PATHWAY

## EXCLUSIVE

Well-run: Attract attention on the way to the exhibition center.

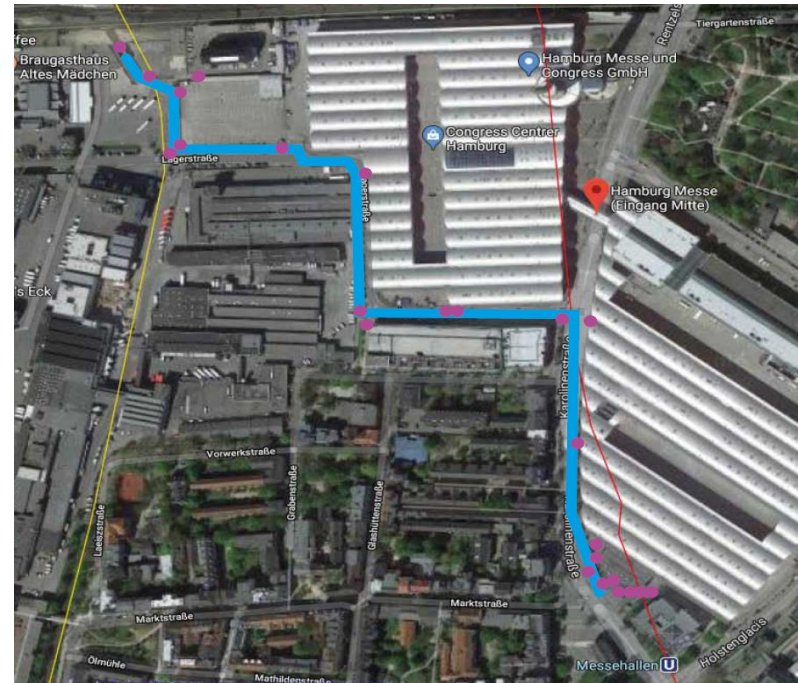
Present your logo on the way from U / S Station Sternschanze to the entrance south.

Many visitors will arrive by train and see your logo!

### Our package of services

- Comprehensive basic package (see page 8)
- Logo branding of pathway from U/S Station Sternschanze to the entrance south.

€ 22,000 excl. VAT\*





## EXCLUSIVE

WindEnergy Hamburg Mobile Application (APP) and  
WindEnergy Hamburg Wi-Fi Sponsoring for WindEnergy  
Hamburg 2018

### Our package of services

- Comprehensive basic package (see page 8)
- Your logo displayed as tab bar banner below the main menu within the WindEnergy Hamburg mobile application
- Provision of Wi-Fi access to all visitors of WindEnergy Hamburg 2018. An individually adapted SSID (network name) and PSK can be configured

€ 30,000 excl. VAT\*



# STORAGE TOUR "POWERED BY"

## EXCLUSIVE

**€ 4,000 excl. VAT\***

Stored in the memory: advertise your innovative capacity and expertise in the boom market of storage technologies.

Your logo will be strategically placed to make an impact at the "Storage Tour".

### Our package of services

- Comprehensive basic package (see page 8)
- Your logo on the Storage Tour advertisement in the visitor guide (print run: 40,000)
- Your logo in the WindEnergy Hamburg app under the heading "Storage Tour"
- Official "powered by" promotion online on the relevant page

The "Storage Tour" is a spin-off from the H2Expo and has evolved to become an innovative networking platform which will be fully integrated in the WindEnergy Hamburg trade fair for the first time in 2016.



# WINDENERGY RECRUITING & CAREER MARKET „POWERED BY“

**€ 6,000 excl. VAT\***

Making light work of the job: The Recruiting Day on Friday 28 September 2018 is an opportunity for you to show yourself in a "favourable light" as an employer. Become a sponsor to emphasise how important recruitment is to you!

There will be added input on this day at the Recruiting Day Forum which will include talks on relevant topics.

## Our package of services

- Comprehensive basic package (see page 8)
- Fireside chat (informal small group meeting – 30 minutes) on 28 September at the Forum
- Your logo on the "Recruiting Day Information" page in the visitor guide (print run: 40,000)
- Your logo on the Recruiting Day signs
- Logo projection during the breaks on 28 September
- Official "powered by" promotion online on the relevant page
- Your logo in the WindEnergy Hamburg app under the heading "Recruiting Day"



# SPEAKERS' CORNER

## EXCLUSIVE

**€ 12,000 excl. VAT\***

Well spoken: the Speakers' Corner at the WindEnergy Hamburg trade fair offers exhibitors the chance to hold a very special sales pitch in one central transit area. The idea is to grab attention with short, punchy presentations of new products, enterprises and projects. And you will be there all the time.



### Our package of services

- Comprehensive basic package (see page 8)
- Welcome video and farewell video (Tue-Thu)
- Two speaker slots – free choice of times according to availability
- Logo projection during the breaks, except on 28.09.2018
- Your logo on the "Speakers' Corner" page in the visitor guide (print run: 40,000)
- Your logo on the signs and message boards with information about Speakers' Corner (Tue-Thu)
- Space for your banners, posters, etc. in the Speakers' Corner area (except on the stage)
- Official "powered by" promotion online on the relevant page
- Your logo in the WindEnergy Hamburg app under the heading "Speakers' Corner"



# COFFEE SELF-SERVICE STATIONS

**EXCLUSIVE**

**€ 15,000 excl. VAT\***



Exclusive treat: as sole sponsor of our three prominently located coffee stations you will earn brownie points which will serve you well on the likeability scale. After all, visitors and exhibitors will remember you whenever they help themselves to fresh coffee at any time of the day.

## **Our package of services**

- Comprehensive basic package (see page 8)
- Branding of 50,000 coffee cups
- Provision and installation of three self-service coffee stations (East Entrance, Central Entrance Atrium and Media Village)
- Space for your banner or advertising stand at the three coffee stations
- Supply of coffee for visitors and exhibitors every day during the trade fair



**Wind'**  
**EUROPE**

The global on & offshore conference

WINDEUROPE CONFERENCE  
SPONSORSHIP

**Wind'**  
**EUROPE**

The global on & offshore conference

# NOTEPADS FOR CONFERENCE DELEGATES

## EXCLUSIVE

Increase your exposure to conference delegates with your company's logo and personalised message on every notepad

### Benefits for your visibility:

- Comprehensive basic package (see page 8)
- Exclusive sponsorship opportunity
- Notepads distributed in the key areas of the conference (A5 format notepads including cover and 25 pages)
- Your branding printed on the cover of the notepads
- Your logo together with the event logo printed on each sheet

€ 8,000 excl. VAT





# PENS FOR CONFERENCE DELEGATES

## EXCLUSIVE

Connect with all conference delegates and expose your company to an international audience of wind professionals

### Benefits for your visibility:

- Comprehensive basic package (see page 8)
- Exclusive sponsorship opportunity
- Pens distributed in the key areas of the conference
- Your logo together with the event logo printed on the pens
- A long lasting investments that participants will keep after the event

**€ 6,000 excl. VAT**



# COFFEE BREAK

## EXCLUSIVE

Raise your profile and be at the place where participants meet to talk and enjoy a break

### Benefits for your visibility:

- Comprehensive basic package (see page 8)
- Permanent coffee served in the area for the whole duration of the event
- Your logo on the coffee cups
- Display of 2 pop-up banners in the designated coffee break area (banners to be supplied by the sponsor)
- Your logo on the signage directing people to the coffee break area
- Possibility to display your products

**€ 10,000 excl. VAT**



# WATER BOTTLES

## EXCLUSIVE

€ 10,000 excl. VAT

Get brand visibility in key areas of the WindEurope conference and be the exclusive water bottle sponsor with your logo and personalised label

### Benefits for your visibility:

- Comprehensive basic package (see page 8)
- 10,000 water bottles available in key areas of the WindEurope conference
- Your branding on the label of the water bottles (artwork to be provided by the sponsor)
- Promotion of the water bottles on the event website and in the exhibition catalogue





# MEMBERS' RECEPTION

## EXCLUSIVE

€ 30,000 excl. VAT

Take your place at the centre of this event and create a lasting impression on hundreds of professionals in the wind industry.

### Benefits for your visibility:

- Comprehensive basic package (see page 8)
- Exclusive networking reception for Members of WindEurope in a spectacular venue providing perfect opportunity to strengthen business relations
- Promotion of the event through a dedicated page on the website, including your logo
- Venue branding with your corporate identity to be agreed between you and WindEurope
- Opening speech during the welcome drink
- Your logo on the invitations sent to all WindEurope members
- Ten invitations for you or your guests



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Hamburg, 25 – 28 September 2018

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EUROPE

The global on & offshore conference

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