

WINDENERGY HAMBURG

WORLD'S LEADING TRADE FAIR FOR WIND POWER

Hamburg, 27 - 30 September 2016



Price list

Sponsorship Packages



The global on- & offshore expo

27 – 30 September 2016



Hamburg Messe

in cooperation with



windenergyhamburg.com

Our sponsorship packages

NEW PACKAGES



VIP PACKAGE

Use our BMW VIP-Shuttle Fleet to advertise your logo and ensure exclusive attention all day long. Move into the focus of our VIP-Guests and exhibitors.

Your logo will be placed on display on our VIP-Shuttle Fleet. You will be right at the centre of the VIP-action.

9,000 EURO*



VISITOR PACKAGE

Be visible at first glance when the WindEnergy Hamburg visitors arrive to Hamburg. Place your logo on the Welcome Desks at HAM Airport, on three Rikshaws as well as on all Info Counters at three entrances to the trade fair.

After all, visitors and exhibitors will remember you whenever they arrive or leave the trade fair.

8,000 EURO*



HALL SPONSORSHIP

Put your stamp on your hall: if you opt for a hall sponsorship package, one of our nine exhibition halls will be named after you, showing your special association with this very unique event.

Your logo will be placed on display in a prominent location in the hall. You will be right at the centre of the action.

19,000 EURO*

ON THE EXHIBITION GROUNDS



CHARGING STATIONS

High footfall: give your brand a boost while visitors and exhibitors are charging their mobile devices.

Our four charging stations and rest areas are popular meeting places.

10,000 EURO*



HOSPITALITY PARTNERS

Whip up an appetite for more: have your logo on place mats, serviettes and other catering accessories in all Stockholm restaurants & self-service snack bars.

10,000 EURO*



HOSTESS SHIRTS

Alluring advertising: use our hostess shirts to advertise your logo and attract attention in all the right places all day long.

6,000 EURO*

Our sponsorship packages

SELF-SERVICE DRINKS		Giveaways	
			
<h3>WATER BOTTLES</h3> <p>Popular thirst-quencher: you could have your own branded water bottles, providing welcome refreshment and bringing pleasure to visitors and exhibitors alike.</p> <p>The chilled drinks are available free of charge at six central self-service locations spread over the entire fairground.</p>	<h3>COFFEE FACILITIES</h3> <p>Welcome pick-me-up: as a sponsor of the coffee stations you will earn brownie points which will serve you well on the likeability scale. After all, visitors and exhibitors will remember you whenever they help themselves to fresh coffee at any time of the day.</p>	<h3>WELCOME BAGS</h3> <p>Bag an advertising opportunity with great mileage: welcome bags with your logo will be handed out to visitors at all entrances to the trade fair and will be in circulation all day promoting your brand – and in many cases will still be advertising your name many weeks after the trade fair.</p>	<h3>LANYARDS</h3> <p>Hanging around in a positive sense: the handy holders for tickets and name badges can carry your logo as well, maintaining your visibility in the wind community.</p> <p>The potential reach is great – with over 33,000 visitors and 1,200 exhibitors and their staff.</p>
8,000 EURO*	12,000 EURO*	20,000 EURO*	45,000 EURO*

Our sponsorship packages

EVENT SPONSORSHIP



OPENING NIGHT

Playing host to the wind energy sector: as sponsor of the WindEnergy Hamburg opening party you will take centre stage and move into the focus of national and international industry insiders.

The event is a relaxed gathering of decision-makers from the wind energy sector and an opportunity for networking with prime movers and shakers.

5,000 EURO*



BAR TOUR

Your turn to buy a round: give away 500 beer mats with your logo which can be exchanged for a free drink in six bars within walking distance of the fairground. Hamburg Messe will settle the account.

So your name will still be out there in the wind community in the evening after a successful day at the trade fair.

5,000 EURO*



"POWERED BY" STORAGE TOUR

Stored in the memory: advertise your innovative capacity and expertise in storage technology and electric mobility.

Your logo will spark the interest of the experts gathering for the "Storage Tour".

4,000 EURO*



"POWERED BY" RECRUITING DAY

Making light work of the job: the Recruiting Day on Friday 30 September is the best place to attract attention if you are looking for new recruits.

Advertise your merits as an attractive and secure employer. Suitable candidates will soon be beating a path to your door!

5,000 EURO*



"POWERED BY" SPEAKERS' CORNER

Well spoken: the Speakers' Corner offers all exhibitors the chance to hold a very special sales pitch in one central transit area. Sponsor this unique soapbox and demonstrate your expertise and innovative spirit.

Every visitor will stop here and see your logo!

10,000 EURO*



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